



**ARTS & SCIENCE
COUNCIL**

Giving Campaign

ASC Partnership

Who is ASC?

Mission: The Arts & Science Council (ASC) is committed to cultivating an equitable, sustainable, and innovative creative ecosystem within Charlotte-Mecklenburg.

Our mission extends beyond supporting arts and culture; we are catalysts for economic growth and community development.



This economic vitality is fueled by investments from leaders like you who recognize the value of a vibrant cultural community.



Our Value Lens

Everything we do, everything we fund, support or resource is done through the lens of our values.

Equity

- The lens through which all decisions are made

Community

- Centering community in all we do, leading by listening

Collaboration

- Starting with partnership, creating with and not for

Accessibility

- Opportunity for all to participate

Accountability

- Being honest, transparent and fiscally responsible



The Role of ASC



We Invest In:

- Arts, Science & History Organizations
- Creative Individuals and their development
- Neighborhood & Community Programs
- Pre-K through 12 grade Cultural Education

Resource Hub

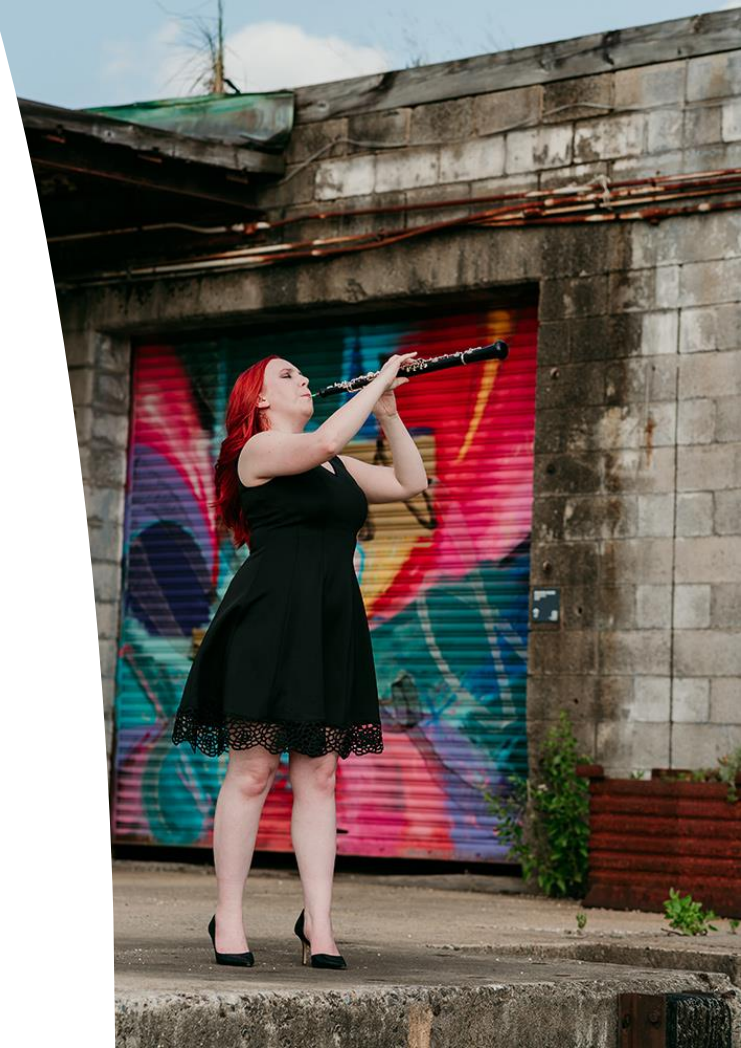
We are a **resource hub** for **strategy**, **standards**, and **capacity building**

Workshops & Trainings

- Leadership Development
- Cultural Leadership Training
- Resource and Audience Development Training
- Executive Directors/Development Officers Training
- Education Program Staff Roundtables
- Creative Individuals Organizational Support

Research & Data

- Understanding and identifying trends



Lead Advocate

We are the lead **advocate** for our cultural community

Promoting Arts + Culture

- *CharlotteCultureGuide.com* created to inform about cultural activities

Cultural Planning

- Engaging the community to expand and develop diversity of cultural programs and facilities

Legislative Advocacy

- ASC meets with local legislatures to advocate for ARTS funding and actively advocates for art funding and exposure at all local levels

Equity Advocacy

- ASC adopted new Cultural Equity statement as its guiding principle in June 2019 to set the standard for equitable practices

Primary Arts Funder

We are the primary **Funder** of the cultural community ensuring **sustainability** and **growth** of the cultural sector

Operating Support Grants

- investments in the general operations, administration and programs of arts, science and history/heritage organizations

Grants for the Development of Individual Artists

Community Programs & Education

- We fund cultural experiences in neighborhoods across the county
- Culture Blocks: Connects communities with arts, science and history experiences
- Public Art: Enhances neighborhood access and identity through community
- We support teaching artists and organizations providing cultural experiences for PreK-12 students

Funding & Grant Making Programs

Supporting Creative Individuals with grants for capacity building and mentorship

- ✓ Artist Support Grants
- ✓ Individual Artist Fellowship
- ✓ Founders Grants
- ✓ SEED Grants

Supporting community programming across the County which build bridges, increase relevance and innovation, and provide cultural experiences close to where people live

- ✓ Cultural Vision Grants
- ✓ Culture Blocks

Grow capacity of non-profit arts and culture organizations

- ✓ Organizational Support Grants
- ✓ Professional Development

Support cultural education in the school system

- ✓ School Funding Opportunities/Professional Development



Impact of Giving

We are Champions of Community

We operate as...

A Connector

- Building connection among community members in neighborhoods and beyond through creatives and organizations.

Capacity Builders

- Providing sustainable financial support for organizations, artists and creative entrepreneurs of all types and sizes
- Connecting creative providers to resources, relationships, audiences and financial opportunities

Champions

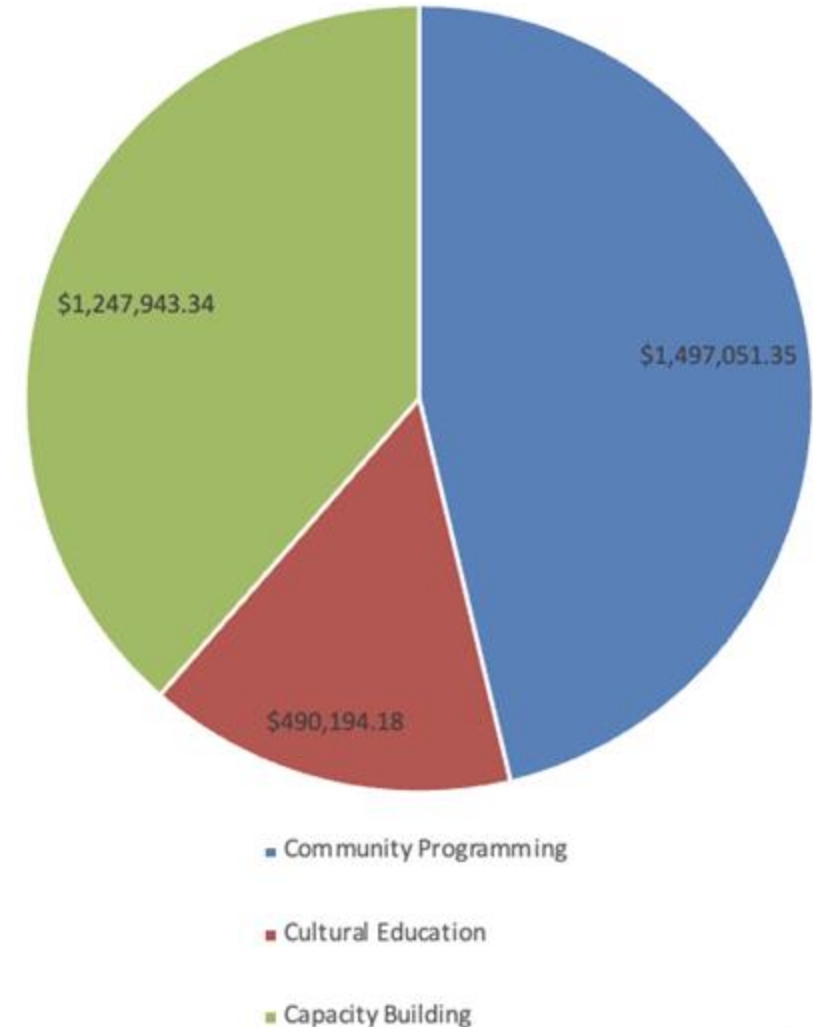
- Championing equitable distribution of resources
- Building support through storytelling, marketing, data collection and research

Impact of Giving

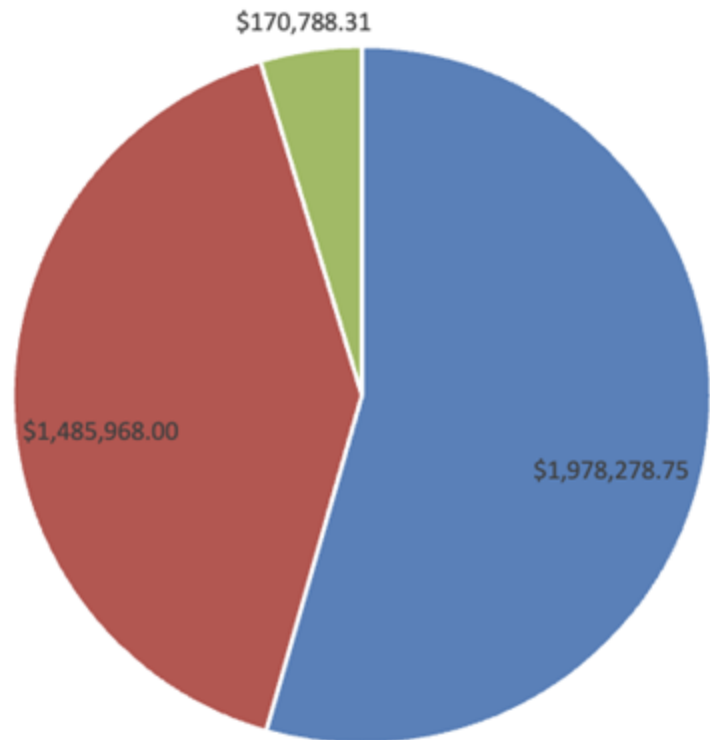
- *The nonprofit arts & culture sector generated \$2.23B in economic activity in NC, supporting more than 37,977 jobs in North Carolina.*
- **In 2023, \$6.8MM was invested in Creative Individuals & Non-Profit Organizations**
- **Charlotte-Mecklenburg's non-profit cultural sector provides 3.1 million experiences annually, driving economic stability and longevity**

In 2022 & 2023, ASC invested **\$3.2 Million** in Creative Individuals

- ✓ COMMUNITY PROGRAMS
- ✓ CULTURAL EDUCATION IN SCHOOLS
- ✓ DIRECT INVESTMENT IN THEIR CREATIVE PRACTICE



In 2022 & 2023, ASC invested **\$3.6 Million** in Organizations



- Community Programming
- Capacity Building
- Cultural Education

- ✓ COMMUNITY PROGRAMS
- ✓ CULTURAL EDUCATION IN SCHOOLS
- ✓ CAPACITY BUILDING OPPORTUNITIES

Funding Impact & Commitment to Dismantling Barriers

Of all the Individuals awarded Grants...

- 73% of funds invested in BIPOC* Creatives
- 53% of funds invested in Black Creatives
- 11% of funds invested in LGBTQIA+ Creatives

Of all the Organizations awarded Grants...

- 33% are ALAANA** Organizations
- 12% have a mission Science, Nature, History
- 13% of recipients are Social Services/Community Organizations

*Acronym that references Black, Indigenous, and People of Color. **Acronym that references people of African, Latin-a/o/x/e, Asian, Arab, and/or Native American descent and organizations whose primary intentions, practices and missions are by, for and about ALAANA artists, cultures and communities.



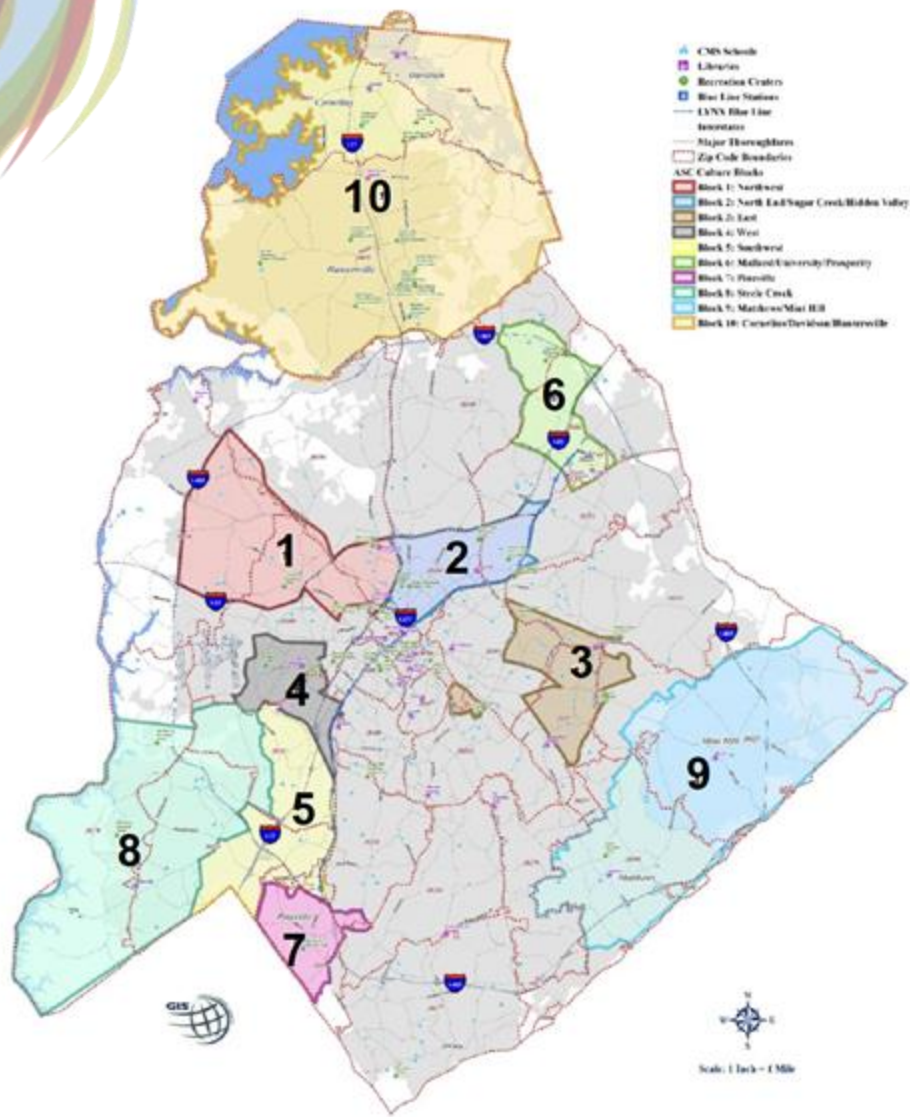
Funding Impact

School Funding Education Impact

- 8,000+ students impacted
- 140 programs completed
- 170+ Schools (84% of CMS)
- 7+ New Providers this year alone
- Funding Allocations per school:
 - Title I: \$2,500/\$4,000
 - Non-Title I: \$2,000/\$3,000
 - Independent Schools:\$1,500

We invest in Pre-K readiness, 3rd Grade reading level, Middle School transition and connection to community, and High School graduation





CULTURE BLOCKS

Investments in local creatives in the communities in which they live to provide community requested services and programming.

**1,014 programs, \$1,126,580.50
invested in FY24**

Providers Engaged	83
Community Spaces Activated	172
Residents Participating	35,438



Funding Impact

ASC Manages all the Public Art in Charlotte-Mecklenburg



Public Art in 2024

- **197** Completed Projects to Date (County, City, Private)
- Total Investment Since 2002: **\$34,108,858**
- Projects Managed: **36**
- Projects Completed: 7
- FY24 Investment: **\$842,218**
- Total Mecklenburg County Artist Commissioned: **16**
- Total ALAANA Artists Commissioned: **11**

Economic & Community Impact

Enhancing Quality of Life:

- ASC's investments enrich the lives of residents, attract new businesses, and create a thriving community where people want to live, work, and play.

Building Stronger Communities:

- We actively engage with the community through workshops, grant review panels, and partnerships with local schools, corporations, and neighborhoods. Your support enables ASC to continue these meaningful interactions, strengthening the bonds within our community and ensuring that art and culture are accessible to all.

Championing Equity and Inclusion:

- ASC is deeply committed to equity, ensuring that historically underserved communities have access to arts and cultural opportunities. By supporting ASC, you help bridge gaps and create a more inclusive cultural landscape.

Donate Today!

Scan the QR code to donate



HELP us invest in the **economic vitality** of our region, **driving job creation**, and **boosting local businesses**.